

# IDENTIFY A COMMUNITY PROBLEM

WHAT ARE YOU PASSIONATE ABOUT? (CIRCLE THREE THEMES)

AFFORDABLE HOUSING

SUSTAINABILITY

YOUTH/EDUCATION

ECONOMIC DEVELOPMENT

HEALTH & WELLNESS

GENDER INEQUALITIES

TRANSPORTATION

SAFETY

OTHER

LIST COMMUNITY PROBLEMS ASSOCIATED WITH SELECTED THEMES

(SELECTED THEME)

(SELECTED THEME)

(SELECTED THEME)

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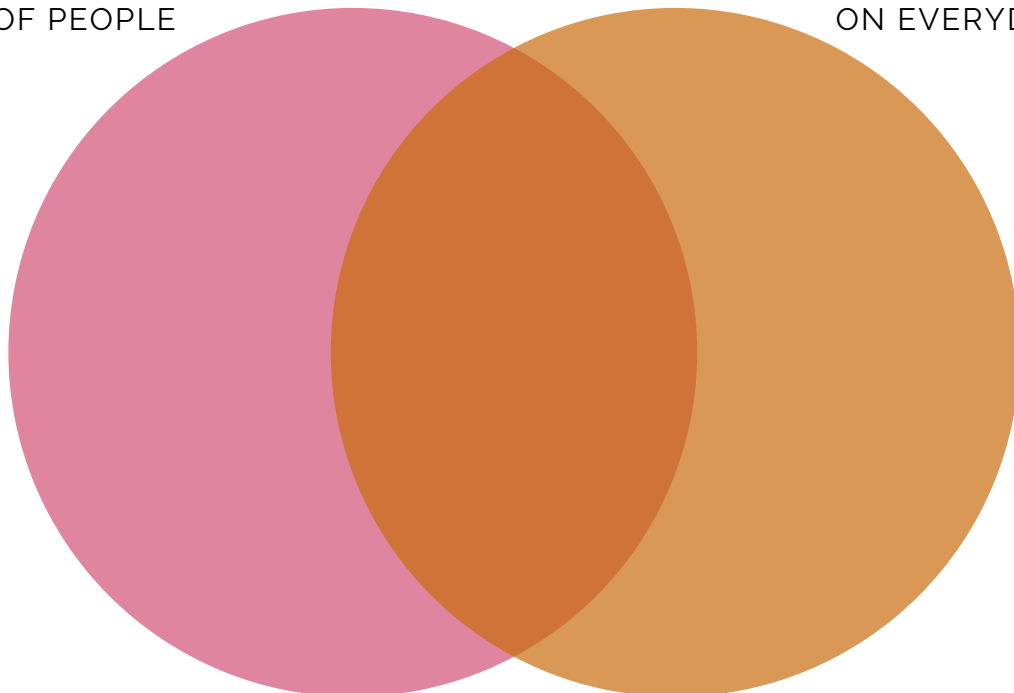
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FILL IN THE VENN DIAGRAM WITH LISTED COMMUNITY ISSUES ACCORDING TO THE MOST APPROPRIATE LABEL.

EFFECTS A GREAT NUMBER OF PEOPLE

MOST IMPACTFUL

HAS GREAT BEARING ON EVERYDAY LIVES



## DEFINE THE BUSINESS

WRITE THE **ACTIONABLE SOLUTION(S)** CIRCLED WITHIN ACTIVITY 2 ON THE BOLDED LINE BELOW. BRAINSTORM AND LIST WAYS THE **ACTIONABLE SOLUTION(S)** COULD TAKE FORM AS A PRODUCT AND/OR SERVICE.

SELECT THE LISTED PRODUCT OR SERVICE THAT WOULD GENERATE THE **MOST REVENUE** BY DRAWING A STAR NEXT TO IT.

**\_\_\_\_\_**  
(ACTIONABLE SOLUTION)

PRODUCT

SERVICE

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WHICH SOCIAL BUSINESS MODEL CAN BEST SUPPORT THE PRODUCT OR SERVICE YOUR SOLUTION WILL PROVIDE? (CIRCLE THE BEST ANSWER BELOW)

**ROBINHOOD**

**ONE-FOR-ONE**

**EMPOWERING**

**OTHER**

### CONFIRMATION STATEMENT:

As a social entrepreneur, my goal is to create a business that combats

\_\_\_\_\_ by  
(SELECTED COMMUNITY PROBLEM)

\_\_\_\_\_ (SELECTED ACTIONABLE SOLUTION)

through providing \_\_\_\_\_ using the  
(SELECTED PRODUCT OR SERVICE)

\_\_\_\_\_ business model.  
(SELECTED BUSINESS MODEL)